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Media Contact: Kirsten Quam or Steve Schmudlach  
920-921-7220

### **Fox Valley Savings Bank Marks 85<sup>th</sup> Anniversary by Sponsoring Events for the Fond du Lac Community**

(Fond du Lac, WI)—Fox Valley Savings Bank is celebrating 85 years since its founding by members of the Fond du Lac community in 1934. Throughout the summer and into the fall, the bank is sponsoring a variety of events and giveaways to celebrate its longevity and continued commitment to the community. As the presenting sponsor at the Saturday, Sept. 7, Fondue Fest in downtown Fond du Lac, the bank invites the community to join their celebration with giveaways of T-shirts, mugs, can koozies, sunscreen, and other prizes during the street festival.

“Our original application charter was created by 50 community members who thought their city needed a local community bank,” said FVSB President and CEO Steve Schmudlach. “We still live that value today. This is a local bank and the people who work for it are local people, committed to investing our energy and resources to keep our community vibrant and help our neighbors create happy lives here. We are a proud partner in our community.”

Initially a savings and loan association with an emphasis on home ownership, Fox Valley Savings Bank continues to make home ownership a priority. For the past four years, FVSB has offered a \$599 closing cost package.

“When we started to see closing costs increase in our industry, we decided it was our responsibility to help people get into the home of their dreams within a budget that made it feasible,” Schmudlach said. “It’s all about getting people into homes, where they can flourish and grow their own community connection.”

In addition to this ongoing celebration of home ownership and sponsorship of Fondue Fest, FVSB has been the presenting sponsor of this year’s “11 Thursdays of Summer” free outdoor evening concert series at THELMA Sadoff Center for the Arts, running through Sept. 12.

“This is a different type of event sponsorship for us,” said Assistant Vice President and Chief Marketing Officer Kirsten M. Quam. “And it felt like such a good partnership to bring local and regional musical artists into our community, just a block away from the bank’s downtown Fond du Lac location. We have loved creating a community experience open to everyone, right in our downtown neighborhood.”

The bank has deep roots in downtown Fond du Lac, with earlier locations at 108 S. Main St., 82 S. Macy St., and 101 S. Main St—where the beautiful cream brick building still stands on the southeast corner of First and Main streets—before building a larger facility at 51 E. First St. in 1960. The current, larger building was constructed at the same 51 E. First St. location in 2002. Branch offices have offered banking services to customers in Oshkosh since 1970 and Waupun since 1976.

September anniversary celebrations will also feature the bank hosting a business connection event in conjunction with Envision Greater Fond du Lac. Businesses are invited to visit the bank, view historical photos, and learn about business banking services while enjoying food, beverages and prizes.

Bank customers were treated to “Cookie Wednesdays” all summer long, in addition to ongoing “Donut Fridays,” and had the opportunity to enter a drawing to win prizes including a Yeti Tundra Cooler and an Amazon Alexa voice system. Bank staff has celebrated all year long with prizes including engraved YETI cups, discounted Under Armour apparel, and the chance to win another YETI cooler.

For more information about Fox Valley Savings Bank services, visit <https://www.fvsbank.com/> .

*As a community minded mutual bank, Fox Valley Savings Bank has been providing Oshkosh, Fond du Lac and Waupun, WI, banking customers with quality services since 1934. Fox Valley Savings Bank is a local bank: This means quick, local decision-making and true community partnership. The bank continues to enhance and expand its banking services with 85 years of strength in serving the banking needs of its communities.*

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