

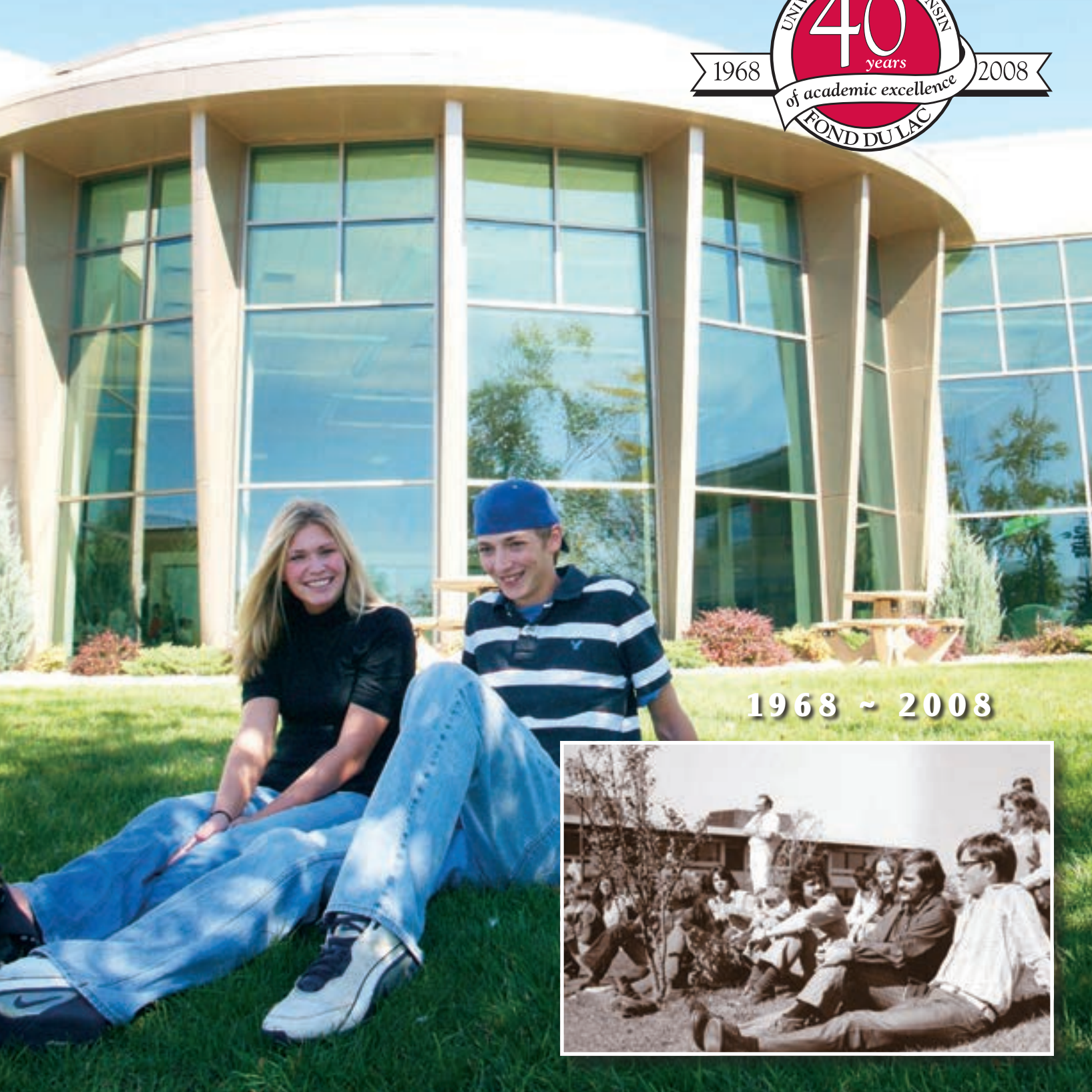
# 2008 REPORT TO THE COMMUNITY



UNIVERSITY WISCONSIN

## FOND DU LAC

A Campus of the University of Wisconsin Colleges



1968 ~ 2008



# Campus FACTS

## University of Wisconsin Fond du Lac

400 University Drive  
Fond du Lac, WI 54935  
(920) 929-3600

[www.fdl.uwc.edu](http://www.fdl.uwc.edu)  
[fdlinfo@uwc.edu](mailto:fdlinfo@uwc.edu)

### Dean & CEO

Dr. Daniel J. Blankenship

### Accreditation

North Central Association

### Degree Granted

Associate of Arts and Sciences (AAS)

Seven different bachelor's degrees  
from five different UW schools are  
available at UW-Fond du Lac.

Enrollment: Fall 2007

755 Students

67% are full-time

33% are part-time

70% are 21 or under

30% are over 22

## Tuition Freeze

The Board of Regents froze  
tuition rates at the 13 UW  
Colleges (including UW-Fond du  
Lac) for the 2007-08 academic  
year. UW-Fond du Lac students  
paid \$2,133.96 per semester, or  
\$4,267.92 per year - as the result  
of this action.

## Published by UW-Fond du Lac and UW-Fond du Lac Foundation

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Laurie Krasin

University Relations Director

Christa Williams

Foundation Executive Director

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Contributing Writer - Monica Walk

# Dean's Message

## ■ Celebrating 40 years of academic excellence



Dear Friends,

Forty years ago the first students arrived on campus for their first day of classes. Willard Henken, campus dean from 1968 to 1987, recalls that they arrived amid the sounds of construction. A solid foundation was being built for those first students and the generations of students who have followed.

In fact, there have been thousands of area students over the past four decades who got their Best Start right here at the University of Wisconsin-Fond du Lac. We reflect on our rich campus history on pages 8-10 of this report and look forward to the next 40 years and beyond.

You'll read about the many accomplishments of our dedicated faculty, staff and students in these pages. Service-learning has become an important part of the UW-Fond du Lac student experience along with performing arts, visual arts programming and the opportunity to participate in multicultural activities. All of these highlight our strength in delivering a high quality liberal arts and sciences experience for students.

Our enrollment during the past year continues to be strong at 755 students - a 50% growth in the past decade. We continue to lead our peers in the retention of students from freshman to sophomore years; an important indicator of our success in serving students. UW-Fond du Lac is increasingly the first choice of high school students ranked in the top quartile of their graduating class. More than half our incoming freshmen are ranked in the top two quartiles from a dozen high schools in our region.

The UW-Fond du Lac Foundation and Alumni Association are important partners in the exceptional educational experience we are committed to providing. If you are a UW-Fond du Lac alumnus, we invite you to reconnect to the campus through the alumni association and consider attending one of the alumni activities planned each year, a few of which are highlighted on page 11.

We thank our many donors for the generous gifts given to the UW-Fond du Lac Foundation. These gifts make a difference in our ability to serve our students and the campus as a whole. When Becky (Jones) Mueller received a scholarship many years ago, little did she know how the people she would meet at UW-Fond du Lac and donors Charmaine and Harold LaShay would impact her life. Pages 12 -15 provide a glimpse at how the Foundation benefits the campus.

UW-Fond du Lac continues to build on the foundation of excellence established in 1968. Together, with our campus and community partners, we are investing in an educational institution that is committed to personalized and technology-rich instruction, in an environment of cultural enrichment and global awareness. We are dedicated to our mission of providing a high quality and affordable University of Wisconsin educational and cultural experience for our students and our community.

As we celebrate 40 years of academic excellence as the University of Wisconsin-Fond du Lac, we thank you for your continued support and participation in our growth.

Sincerely,

A handwritten signature in dark ink, appearing to read "Daniel J. Blankenship". The signature is fluid and cursive, with a large initial "D".

Dr. Daniel J. Blankenship  
Dean and CEO



## Faculty & Staff Accomplishments

**Jon Mark Bolthouse**, automation librarian for the UW Colleges, presented a session on interface redesign at the annual Wisconsin Association of Academic Librarians conference. He also serves on the Association of College and Research Library's Keynote speakers committee for the biannual international conference, is a member of the FDL Public Library's Friends of the Library Board and participates in the Countywide Diversity Initiative.

**Richard Gustin**, communication & theatre arts professor, produced and directed his original adaptation of the 15th century medieval classic, "Everyman", in March 2007. He received a Certificate of Merit from the Kennedy Center American College Theatre Festival for his adaptation and direction of the show.

**Michael Jurmu**, geography and geology professor, along with Gail Roberts (UW-Extension) and Paul Price (Geography & Geology at UW-Washington County) worked with Fond du Lac County 4-H youth in a Global Positioning Systems/Geographic Information Systems (GPS/GIS) program. Youth learn how to use GPS receivers to gather data on features around the campus and then use the GIS to map this data.

**Anita Klatkiewicz**, Spanish lecturer, published a translation of an article on Wind Power *La Fuerza del Viento, te llevará en un soplón* in Green Teacher Spanish edition online, August 2007.

**Laurie Krasin**, university relations director, completed the Association of Commerce Leadership Fond du Lac program in May 2007 and was part of a project team that led a successful effort to add a barrier-free playground to Lakeside Park in Fond du Lac. She is also on the board of Women in Management serving as publicity chair and a member of the United Way Public Relations Committee.

**Alayne Peterson**, English professor, was asked to contribute to the anthology Women in Anglophone Literary Culture: 19th and 20th Century Perspectives, published by Cambridge Scholars Publishing in November 2007. Her essay "Riders of the New Wave: The Feminist Science Fiction of Le Guin, Russ, and Tiptree" appears as the final entry in the book.

**Mary Rieder**, director of library support services for the UW Colleges, was elected president of the Wisconsin State Genealogical Society (WSGS) until 2010. She is also a member of the WSGS Program and Education Committee and is working with the committee on planning upcoming conferences.

**John Scotello**, art professor, was a finalist and had three works exhibited in "75 Figure/Portrait Competition." He also presented original art historical research and related papers on the Art Students League and artist John Sloan, Illuminated Manuscripts, and Edouard Manet. He serves on the board of the Fond du Lac Arts Council, Bravo Theater Company, and the UW-Fond du Lac Foundation.

**Lee Watson**, physical education professor and athletic director, organized and hosted the first annual WCC east vs. west basketball all-star game. He presented "Facebook - Beneficial or Harmful?" at the First-Year Seminar Instructor Retreat held at UW-Fond du Lac. Watson was named the Economic Development Director for the City of New Holstein's Economic Development Corporation.

**Christa Williams**, UW-Fond du Lac Foundation executive director, served as secretary of the Women's Fund Board and president-elect of Service League. She is a member of Fond du Lac Noon Rotary.

## New Faculty

**Lisa Schreibersdorf**, assistant professor of English, returns to Wisconsin after a year as a Visiting Assistant Professor at the State University of New York at Binghamton. She completed her Ph.D. at UW-Madison. Her teaching and research interests include service-learning, the intersections of literature and politics and the theory of race and gender.



**Frances Perkins**, assistant professor of communication and theatre arts, received her M.F.A. in Film Production from New York University and worked as a freelance producer in New York before moving to Wisconsin in 2000.

She has previously taught at UW-Oshkosh. As a film and video professional, she produces all forms of visual media, including corporate, educational and music videos, broadcast promotions, commercials and films. She continues to freelance as a writer/producer at Milwaukee's ABC affiliate station, WISN-TV.



## New Assistant Campus Dean for Student Services

**Tom Martin** joined UW-Fond du Lac's Student Services team with many years of experience throughout the UW System. He holds a master's degree from UW-Madison and has



held positions at UW-Eau Claire, UW-Sheboygan, UW-Baraboo and most recently was the training and compliance coordinator for financial aid in the UW Colleges' Institutional Office.

# The Best Start for Student Success

## ■ A Foundation of Excellence In and Out of the Classroom

### THE LIBERAL ARTS EXPERIENCE

UW-Fond du Lac believes strongly in the foundations of a liberal arts education which prepares students to think, to appreciate, to live, to serve and to lead. Because of this, an important emphasis is placed on service-learning, performing arts, visual arts, music, student activities and athletics as part of the UW-Fond du Lac experience.

### SERVICE-LEARNING

Service-learning at UW-Fond du Lac continues to grow under the guidance of Ashly Garner, service-learning coordinator.

Service-learning is not only learning through doing, it encompasses so much more. It gives students a chance to see that the knowledge they are currently acquiring with their courses can affect their community in a positive way.

By actually going out and serving the population under study or the theory in question, students are gaining direct experience which aids in their understanding of concepts and course material. Service-learning is a mutually beneficial partnership between educational institutions, faculty, students, and community organizations.

During the fall 2007 semester, 10 courses offered service-learning components at UW-Fond du Lac.

Students in Anita Klatkiewicz's three Spanish courses offered translation services to the after school program at Chegwin Elementary School and one of her students has been assisting the Red Cross in translating their Dare to Prepare presentations into Spanish.

Ron Theys, chemistry professor, offered service-learning/civic engagement opportunities in three of his courses. Several of his students signed up to assist UW-Oshkosh with their Science Safari and Science Expedition program. This program provides girls in grades

3-6 and boys in grades 3-5 the chance to participate in hands-on science sessions.

Professor Michael Jurmu's geography class continued a service-learning project at the Boys and Girls Club which was once again a hit. Students put together six weeks' of programming called Teaching Atmospheric Concepts to Kids (TACK).

The TACK program not only provides students with the opportunity to learn about some aspect of weather in greater detail, but also offers students a chance to give back to their community.

A newly developed service-learning project that evolved this past year was in Azor Cigelske's English 101 course. Students served at different agencies such as The Arc of Fond du Lac, Fond du Lac Area Transit, Grancare and the Family Resource Center.

*Statistics continue to show that our students are well prepared to succeed when they transfer to a four year school or remain at UW-Fond du Lac as part of a bachelor's degree completion program.*

Students used their direct experience at these organizations to conduct field research that enabled them to write a paper based on the time they spent in these organizations.

Professor Mike Nofz's Sociology 101 course visited with residents at the



*UW Colleges and UW-Extension Chancellor David Wilson (center) congratulates students at UW-Fond du Lac's Honors and Commencement program held on May 18, 2007 in the Prairie Theater.*

Woodlands Senior Park. While interacting with residents, students help both themselves and Woodlands at the same time.

Students are paying special attention to course theories such as social distance and master status while at the same time assisting Woodlands with their mission to have residents not feel so isolated within their community.

Another continuing service-learning course is Ruth Holstein's Developmental Psychology course. Her students select agencies in which they can work with children, adolescents and adults for a minimum of 15 hours throughout the semester.

### VISUAL ARTS

The Art Students League organized its second Art Momentum event. This student run, student juried event combines visual art, music, education and professional artistic growth. It features nearly 200 student works of art which are for sale, with the proceeds split between the individual artist and a student directed art scholarship.

After completing their studies here, UW-Fond du Lac art students have been accepted and transferred into schools and programs at Pratt, Parsons, The Art Institute of Chicago, UW-Madison and others—some of the most prestigious and highest ranked schools for art in the country. UW-Fond du Lac art majors currently have a 100% success rate of transfer.

### PERFORMING ARTS

There were numerous opportunities for students to experience the arts in 2007, either as a performer, behind-the-scenes contributor or audience member. Admission to most of the performances is free for UW-Fond du Lac students.

The theater department did two productions in 2007—"Everyman" and "Proof"—in the Prairie Theater.

Music department productions included the Winter Evening of Jazz, two departmental concerts, a sacred music concert and two new dinner shows—a Celtic concert and a Cabaret show—which received standing ovations.

### ATHLETICS

The athletic program at UW-Fond du Lac offers something many universities can't—the chance to play immediately.

Under the direction of Lee Watson, physical education professor and athletic director, UW-Fond du Lac offers club baseball, golf, men's and women's basketball, soccer, tennis and volleyball. The 2007-08 Women's Basketball Team won the WJCAA Region III Championship and finished second in the WJCAA State Tournament.

Intramural sports available at UW-Fond du Lac include flag football, volleyball, basketball and dodge ball.

In March 2007, the campus hosted the first annual Wisconsin Collegiate Conference (WCC) East vs. West Basketball All-Star Game which included the top 15 players from each conference; representing all 13 UW Colleges campuses. Prior to this special event there was a three point shooting contest and a dunk contest which included players from the All-Star Game.

At the spring 2007 awards banquet Zach Eigenbrodt (Soccer) and Kara Putz (Women's Basketball) were named student-athletes of the year.

Also during the past year, three UW-Fond du Lac coaches were named Coach of the Year by fellow Conference coaches. Craig Larson (Soccer), Tom Clausen (Golf) and Jason Collien (Men's Basketball) were the recipients of this honor. Craig Larson is a UW-Fond du Lac alumnus.

## THE "ZONE"

The Student Work Zone is a multi-functional campus facility dedicated to the academic, career exploration and wellness needs of students. The Work Zone provides a wide array of free, drop-in services to assist students to succeed on campus.

Approximately 495 students per month use the services provided.

Fall 2007—tutoring was provided for 32 courses and 498 contact hours were provided by peer student tutors.

Last year, Academic CPR courses offered through the Work Zone helped 120 students "resuscitate" their GPA by offering guidance in goal setting and identifying causes of poor academic performance and identifying solutions.

# Student RESEARCH

## Posters in the Rotunda

UW-Fond du Lac students Joe Vande Slunt and Jeremy Smet presented their original research findings at the April 2007 Posters in the Rotunda event held in the State Capitol Rotunda in Madison.

Students from UW System schools presented their findings on a wide variety of topics during the event attended by state elected officials, members of the Board of Regents and the public.



*Joe Vande Slunt*

Vande Slunt's poster was entitled "Top 10 Cities in the Path of Hellfire and Brimstone." He and other students used GIS to map the top 10 cities in present danger from natural disasters. Other factors such as the geography, technology, and history of the country were taken into consideration.



*Jeremy Smet*

Smet's poster was entitled "Natural Disaster's Bulls Eye." His poster illustrated a study of natural disasters using concepts learned in a geology course and utilizing Geographic Information Systems (GIS). The study examined natural disasters such as volcanoes, tornadoes, hurricanes, and landslides throughout the world. The analysis of these disasters shows some of the most dangerous locations to live.



# Engaging the Community

## ■ An academic and cultural resource for local residents

### CONTINUING EDUCATION

In 2007, UW-Fond du Lac's Continuing Education Office conducted 208 programs with 3,547 enrollments and is involved in numerous collaborations and partnerships in a wide range of programming.

### Gifted & Talented Programming

The ever-popular College for Kids and LEAPS! summer programs for area gifted and talented children saw more than 350 participants in 2007. College for Kids featured numerous technology based courses including geocaching, podcasting, digital imaging and design, and a webquest course. The LEAPS! program featured a wide array of courses culminating in a closing session featuring a powerful music, dance and drumming performance.

Continuing Education was honored for excellence in generational marketing of its youth summer programs by the Learning Resources Network (LERN), an international association in lifelong learning. More than 100 nominations were submitted from four countries. Leanne Doyle, director of continuing education at UW-Fond du Lac, was the creator of the promotional effort.

### GMSO

The third annual Girls+Math+Science=Opportunities (GMSO) conference in November 2007 was attended by 200 middle school age girls. Of those attending, 98.25% stated they would recommend the conference to a friend.

The goals of GMSO include increasing awareness of careers in math and science, developing confidence in girls that careers in these fields are achievable and providing opportunities for interaction with female role models in these fields.

Founding sponsors for GMSO are UW-Fond du Lac/UW Extension Continuing Education, Agnesian HealthCare and MPTC.

Additional major sponsors include NEWAHEC (Northeast Wisconsin Area

*Strong collaborations and partnerships are beneficial to both the community and the campus. UW-Fond du Lac is committed to being a valuable resource, both academically and culturally, for our community.*

Health Education Center), St. Agnes Hospital Foundation, Fond du Lac Area Foundation, Mercury Marine, AAUW, UW-Fond du Lac Foundation, UW-Extension and the Fond du Lac Public Library.

### HEY!

In collaboration with Fox Valley Health Care Alliance (FVHCA), Continuing Education is part of a regional effort called Healthcare Exploration for Youth (HEY!) to pique the interest of middle school youth in careers in the healthcare professions.

This project directly impacts Wisconsin's economic development, specifically the healthcare workforce in the Fox Valley, by creating both an awareness of healthcare careers and opportunities to explore these fields through a web site. The project resulted in the [www.heyproject.org](http://www.heyproject.org) website. This site features math and science homework help, math and science gaming, and profiles of Fox Valley healthcare professionals.

### Nine Shift

In October 2007, William Draves, president of LERN and author of several

### MULTICULTURAL CLUB

An array of international flags can be seen in the UW-Fond du Lac University Center Commons thanks to the efforts of the Multicultural Club at the campus.

The display honors the diverse heritage of UW-Fond du Lac students, alumni, staff and faculty and represents international neighbors and a cross section of the globe.

The club used a portion of its budget over a three year period to purchase the flags.

Shown below the flag display are members of the Multicultural Club. Front row: Logan Shine. Second row, left to right: Gagandeep Kaur, Mai Yeng Xiong, Professor Paisley Harris, Jessica Wilke, Amber Whelan. Third Row: Erika Freiberg, Jaimie Lemieux, Teale Greyford, Lellia Bavers, Ramon Rios, Deanna Backhaus. Fourth Row: Tom Reich, Jason Tetzlaff, Robert Lange, UW-Fond du Lac Dean Daniel Blankenship, Travis Krueger, Le Suong Cina.



books including "Nine Shift", presented "Rethinking Your Bottom Line from the Inside Out" to area business leaders, business owners and community leaders. This program was a collaboration between Continuing Education, UW-Extension, Fond du Lac County, Fond du Lac County Economic Development Corporation and the Fond du Lac Public Library.

## PRAIRIE FEST

It looked like a party: a small village of canopies, kites and flags everywhere, children with painted faces, and a prairie full of flowers, set in the middle of a beautiful July day.

This was the year the Prairie Fest celebration at the Gottfried Arboretum was discovered! An estimated 800 people enjoyed interactive events, presentations, tours and entertainment.

## GOTTFRIED ARBORETUM

This native prairie restoration project is named for Bradley Gottfried, former Dean of UW-Fond du Lac and a major force behind the project's initiation and development. His vision has resulted in the restoration of a portion of native prairie for county residents to enjoy.

Recently the Arboretum received a grant from the Department of Natural Resources to revitalize the gravel trail that runs through the formal Arboretum.

The grant will also provide funding to connect a loop of the trail around the pond, as well as create and install informational signage in the picnic shelter at the south end of the trail, and through the formal Arboretum. The total project cost is approximately \$10,000 and the plans are to complete the restoration work during 2008. The DNR will provide a 50% match for community donations for the project

## PERFORMING ARTS SERIES

The 2007 Performing Arts Series featured

seven events including the Chamber Singers Anniversary Concert, two Theater Department productions, UW-Fond du Lac Holiday Concert, two spring dinner shows and the Calmus Ensemble, a vocal group from Leipzig, Germany.

The cost for the public to attend these events is affordable thanks to the sponsors—Citizen's First Credit Union, UW-Fond du Lac Student Life and Interest Committee and UW-Fond du Lac Foundation.

## STUDENTS SUPPORT FDL AREA UNITED WAY

Members of the Student Activities Committee (SA) raised \$629.08 for the United Way annual fund drive in 2007 through a variety of activities including a reserved parking spot auction, a costume contest and pumpkin smashing.

## LECTURE SERIES

This annual series showcases faculty research interests and areas of interest. The public is invited to attend the lectures held during the lunch hour.

The 2006-07 series included:

- Working with GIS (Geographic Information Systems), Dr. Michael Jurmu, geography and geology professor and Gail Roberts, UW Extension
- Taking Science Fiction Seriously, Alayne Peterson, English professor
- The Effects of Exercise on the Body, Lee Watson, physical education professor and athletic director
- The Strange Residents of the Neighborhood of Jupiter, Dr. Carey Woodward, physics and astronomy professor
- Back to the Middle Ages?, Marriage in the Middle Ages and Today, Rachel Knighten, world languages professor

## 2007-2008 Kaplan Fellows

This award is conferred to individuals who make significant and innovative improvement in instruction or service to students. The award honors Kaplan, who retired in 1993 as vice chancellor of the UW Colleges. Kaplan was committed to improving the quality of instruction and service to students at the UW Colleges' campuses.

Recipients of the award receive a \$250 grant that can be used to further enhance their creative approaches to education. The UW-Fond du Lac Foundation provides a matching grant.

**Michael Nofz**, sociology professor, is recognized for his research in service-learning and for his leadership in encouraging



colleagues to incorporate service-learning opportunities into their courses by offering workshops and by integrating it into his own classes. He promoted several service-related events including National Literacy Action Week, First Book and Talk Like a Pirate Day to enrich the student experience and increase community awareness of service-learning.

**John Scotello**, art professor, created a ground-breaking design project in which students studied books as expressive art



- constructing medieval manuscript illuminations using only techniques, theories and recipes from the Middle Ages. The students prepared their own skin parchments, inked with quill pens and embellished with gold leaf and hand-ground paints. He has created a project handbook which will be used by various University of Wisconsin schools as well as private universities.

## Outstanding Student Achievement Awards

These students were honored at the 2007 Honors and Commencement ceremony for outstanding student achievement:

**Theresa Cowan and Cory Marcin, Art; Joseph Vande Slunt, English; Jordan Loehr, Geography/Geology; Matthew Crovetti, History; Stacy Kraus, Music major; Heather Huff, Music; Renee Herrick, Physical Education; Jennifer Flatley, Spanish; Jordan Strand, Theatre Arts (acting); Amanda Bates, Theatre Arts (technical production).**

## Dean Henken Reflects on Early Days at UW-Fond du Lac Campus

by Monica Walk

Visiting campus on a blustery November afternoon triggered a strong sense of familiarity for retired Dean Willard Henken, Ph.D. "I remember that wind," the UW-Fond du Lac founding dean smiled. "Brings back memories."



*Willard Henken, 1968*

In actuality, Henken needs no memory aid. At age 80, his recall of the origins of the Fond du Lac campus is clear and articulate. "I can't believe it's been 40 years," he said of the school he grew from the ground up in both bricks and programming.

Talk of a possible two-year campus in Fond du Lac had bounced around for several years before it became reality in 1968. The County Board's gift of land—a former airport site—was pivotal, as were the efforts of the

Wisconsin Coordinating Council for Higher Education and a Citizen's Committee of Fond du Lac residents.

"The energy, wit and determination of the people in this city worked to make the campus a reality," Henken stressed. "Once the decision was made, I was fortunate to become a part of it."

He was a newly minted Ph.D. in education administration and a rookie faculty member at his Wisconsin State University-Oshkosh alma mater (back when Wisconsin had two state systems of higher education) when he was tapped for leadership in Fond du Lac.

Those fresh credentials were backed by years of applicable experience: building a private K-12 campus as superintendent in New Delhi, India; recruiting teachers and working on-site for a northern Nigeria teacher project as a graduate student; and, prior to world travels, serving seven years as Cedarburg High School's principal—an "outstanding job" he was voted into before he had the chance to apply.

The Fond du Lac campus began as a branch of Oshkosh, a link Henken says helped create the new institution's program statement and provided additional resources, including a large library.

"Oshkosh was growing rapidly, and a campus like this served a useful purpose for those not ready for a larger campus," Henken noted. "It also provided quality education at a reasonable price. This was not second best—this was a different choice. It was just as rigorous of a program, but without the large numbers. We had to be sure people knew the quality here."

Initially, he spread the word himself by visiting local high schools; soon enough, satisfied students from Wisconsin State University-Fond du Lac Branch did the advertising. The campus opened with only freshman classes and grew class offerings with the continuing students, another strategy for ensuring quality.

This quality was achieved with speed: ground breaking was Sept. 27, 1967, and classes began Sept. 9, 1968.

"We opened amid the sound of construction. The Governor attended our dedication and noted, 'You still have some things to do,'" chuckled Henken, whose building plans and positioning purposefully created a sense of campus, even on a small scale. The facilities were deemed modern in every respect. "But, it was a thrill to open the campus. I made a point of being here to see the first students walk in. Students breathe life into an institution; they are the lifeblood."

Once the campus was operational, Henken turned his attention to instruction and staffing. "It was a positive switch: I became involved with people and not things," he says. He remained focused on continued quality for 19 years, and his tenure included the education of his own three children. He credits high school sweetheart and wife of 58 years, Dolores, for encouraging his professional endeavors. He retired at age 60 in 1987.

Former students still recognize him. "Hearing that they really enjoyed their time on campus, and that they are so glad they attended, makes my work worthwhile," Henken said. "Those of us in education talk about these 'intangibles'...seeing students grow, mature and gain self-confidence...reading about them, and finding out what they are doing and the successes they are having...hearing them say they are doing well and are glad they came here. These are the things that make me feel good, and make it all worthwhile."

Now retired for 20 years—a year longer than his fruitful deanship—Henken remains connected to campus as a scholarship sponsor and attends a variety of events. He visits occasionally with current Dean Blankenship and faculty members, some of whom he hired.

Henken also is serving as honorary co-chair of the steering committee for the UW-Fond du Lac 40th anniversary celebration in 2008-09, an event made possible by his positive and professional grounding of this campus, and the memories he shares with so many.



*Dean and Mrs. Henken have remained committed to supporting the UW-Fond du Lac campus in many ways, including sponsoring an annual scholarship. Dolores Henken (left) and Dean Henken met one of the many UW-Fond du Lac students who has benefitted from this scholarship over the years. Joey Kunde (center) was able to thank the Henkens personally at a recent scholarship reception at UW-Fond du Lac.*







# Celebrating 40 Years! 1968-2008

2008



## "Recollections"

from Dean Henken

A telephone service provider said he was glad to have the campus as a client, but they "sure did ruin some good hunting land."

Eugene McPhee, secretary of the Board of Regents of the Wisconsin State University System, referred to the campus as a jewel. Criticism about the large size of the campus led McPhee to quip, "I told the committee to have Henken mow the grass."

The support of then-county administrator Don Flanders, "a driving force in making the campus a reality."

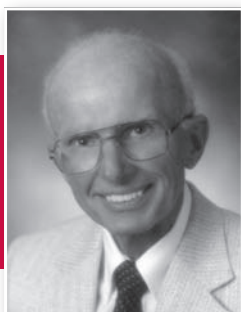
The names of the students honored as the first registered on campus: Dale Boyke and Miss Randy Simons.

Ken Thomas' contributions in creating solid student programs, and his willingness to relocate from the Oshkosh campus. "He had a knack for thinking up attractions. He equipped the student center well. He was a real asset to campus."

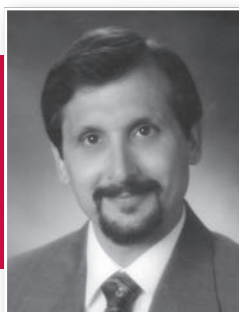
The arrival of Allen H. Loehndorf as director of student services and Eugene J. Beck as registrar, both early colleagues who helped shape the campus.

The Madrigal Dinners, which transformed the campus with Medieval revelry and music, and brought together students, faculty and community members.

The day Jack Heil, Ph.D. (physics, emeritus) relayed that UW-Madison was recommending engineering transfer students complete the first two years of study in Fond du Lac's rigorous program.



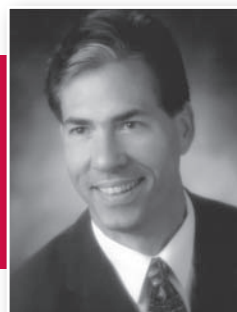
Williard Henken  
Dean 1968-1987



Bradley Gottfried  
Dean 1988-1993



Judy Goldsmith  
Dean 1993-2002



Daniel J. Blankenship  
Dean 2002-Present

# Building on the Foundation of Excellence

## 1968

The first students arrived on campus on Sept. 9, 1968, for the fall semester. The campus story, though, begins in 1963 when the Wisconsin Coordinating Council for Higher Education (CCHE) designated Fond du Lac as a potential site for a two-year branch campus as part of its outreach plan designed to bring quality higher education within easy reach of students.

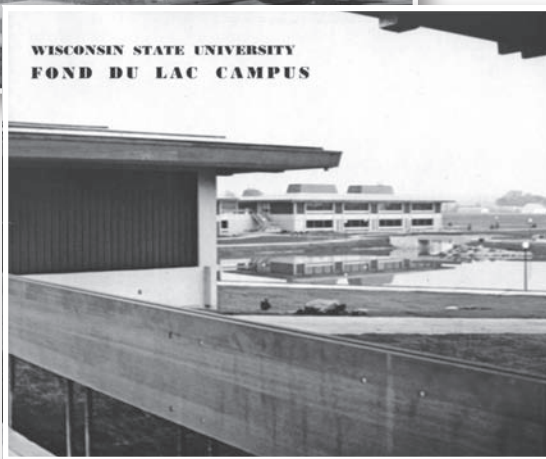
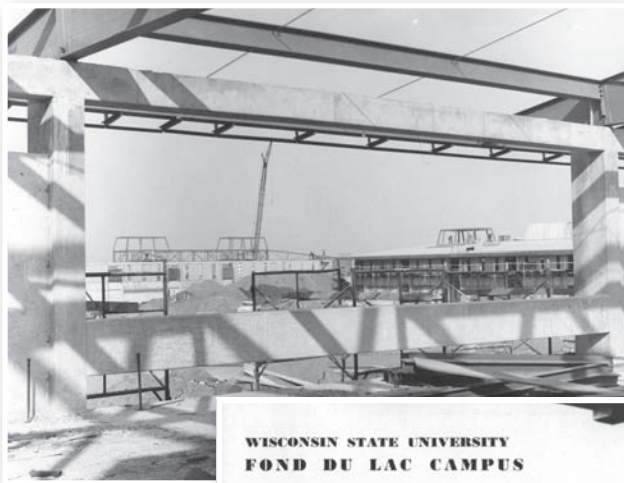
In response, a Citizens' Committee of Fond du Lac County residents began exploratory studies which led to a formal resolution in 1966 by the Fond du Lac County Board of Supervisors expressing its desire to support such a campus.

In August of 1966, the County Board authorized the campus committee to exercise options on the land and to hire an architectural firm. Total projects costs for land, architect's fee, equipment, landscaping, etc. was \$5.2 million.

## 2000

The completion of a \$13 million building renovation project was celebrated Oct. 13-20, 2000. Construction began in April 1999 and transformed the two-year UW-Fond du Lac campus into a state-of-the-art facility.

In September of 1998, the Fond du Lac County Board of Supervisors unanimously approved \$12.9 million for the renovation project. Of those dollars, approximately \$7.4 million was allocated for the construction of the new University Center, which houses a library, theater, music suite, campus store, large group meeting room and commons. In addition, the state of Wisconsin approved \$1.8 million for moveable equipment and furnishings.



## 40th Anniversary Steering Committee

The Steering Committee will oversee and guide the plans being made for special events and activities in celebration of UW-Fond du Lac's rich campus history.

Dean Willard Henken, Honorary Co-Chair  
Robert Carew, Co-Chair  
Dean Daniel Blankenship  
Dean Judy Goldsmith  
Elizabeth Hayes  
Laurie Krasin  
John Scotello  
Christa Williams





## Alumni and Friends

The UW-Fond du Lac Alumni Association was established in 2004 to provide a channel of communication between the campus and its alumni. Specifically, the Alumni Association is actively involved in planning activities that give alumni an opportunity to reconnect with classmates, faculty and campus activities.

Since the campus first opened in 1968, nearly 20,000 Fond du Lac area community members have attended UW-Fond du Lac for at least one semester. They are all considered alumni of the campus.

### Lakeside Spirit Cruise



Alumni Valerie and Bill Everson



Christa Williams, Executive Director;  
Alumnus Dan Bell, Ginny Bell

### 2007 Distinguished Alumni Award Reception



Above: Alumna Sandi Roebrig  
& former Dean Judy Goldsmith



Left:  
Rob Hutter,  
Alumnus Bob  
Carew, Crystal  
Carew



Right: Christa Williams,  
Executive Director; Dean  
Goldsmith, Chancellor Wilson,  
Dean Henken, current campus  
Dean Blankenship

### Alumni Athletic Events



Alumna Kara Putz (right) guards against current student Brooke Kuehl



Alumnus Ben Hall prepares to block a kick from current student Todd Schabel

## Bob Carew Distinguished Alumni Award Recipient

Robert (Bob) Carew attended UW-Fond du Lac in 1973-74, worked for a year full time in his family's business, and then returned for the 1975-76 school year. He then earned a journalism degree from UW-Oshkosh.



Bob Carew

Bob's notable career in the newspaper and printing business began over 38 years ago. Throughout high school and while attending UW-Fond du Lac, he worked at Action Advertiser and Action Printing.

He assisted his father, Jim Carew, founder of Action Advertising, Inc., and other family members by setting type, designing and selling advertising, collecting and writing news and running a printing press.

With his family, Bob created a community newspaper which became the first free newspaper in history to win back-to-back General Excellence or Best of Show awards from the Association of Free Community Papers as the best free newspaper in North America.

Gannett purchased Action Advertising, Inc. in 2002 and Bob remained as president and publisher at Action and also served as publisher of The Reporter. He retired in 2007 and remains active in the local community.

## Past Award RECIPIENTS

2006 Paul Rosenfeldt

2005 Don Noe

2004 Brenna Garrison-Bruden

## Scholarship investment returns life-long benefits



*Rebecca Jones Mueller (left) has built a life-long relationship with scholarship donor Mrs. Charmaine LaShay.*



*Harold (Danny) and Charmaine LaShay*

The scholarship provided the gift of education. The benefactors' friendship made life truly rich.

Rebecca Jones Mueller was delighted to receive the UW-Fond du Lac Foundation LaShay Scholarship to support her studies in 1996-97. Eleven years later, she relishes her ongoing relationship with donors Charmaine and Harold (Danny) LaShay.

"I never realized how unique our relationship is," Mueller said thoughtfully, recalling how the friendship began with a thank you note, grew into notes about classes and holiday cards, and blossomed at her graduation from UW-Oshkosh in 2001. "I was standing in a crowded gym, surrounded by hundreds of people, and I heard my name. I looked up to see Charmaine and Harold. I think it was at that moment I realized just how special our relationship was."

The LaShays have since attended her wedding, baby shower, and numerous holiday gatherings. "They have come to everything I have ever invited them to, no matter how far," Mueller marveled. Monthly

correspondence cements their bond; Charmaine LaShay carries photos of the Mueller children like a proud grandmother.

"They are almost like grandparents," Mueller said. "The relationship is special because Charmaine reciprocated. She wrote back. We have the same interests and values."

Mueller's time at UW-Fond du Lac provided considerable life enrichment in addition to the LaShays. She met her husband, John, while participating in campus activities. And, most importantly, she came into her own.

"I was so shy and reserved. Thank goodness my parents steered me to UW-Fond du Lac," she said of the campus she initially dismissed as a "fall-back school." While she was accepted at three four-year colleges, she enrolled at UW-Fond du Lac at her parents' urging. Her time on campus included several student leadership roles and work study employment in the dean's office.

"I totally thrived at UW-Fond du Lac," she said. "I really felt part of the campus: I knew the staff and the teachers. It was a confidence booster. Then, I was ready for a bigger campus. I am such a big proponent of the campus, and I tell everyone."

## 2007-2008 Scholarship Recipients

Ms. Brittany Beebe  
Mr. Peter Capoyianes  
Mr. Andrew DelPonte  
Mr. Kyle Diener  
Ms. Kirstie Fauska  
Mr. Jeffrey Faust  
Mr. Casey Fiebig  
Ms. Mary Ella Flood

Mr. Samuel Goldapske  
Mr. Kyle Gorenschek  
Ms. Teale Greylord  
Ms. Kourtney Haller  
Mr. Matthew Halter  
Ms. Renee Herrick  
Mr. Brian Hoerth  
Mr. Ryan Immel

Ms. Katie Koehler  
Ms. Joey Kunde  
Ms. Chelsea Lefebber  
Ms. Rachael Luttenberger  
Ms. Jennifer Mader  
Mr. Taylor Meiklejohn  
Ms. Courtney Mook  
Ms. Elisa Nedow

Mr. Thomas Reich  
Ms. Danielle Rose  
Mr. Todd Schabel  
Mr. Mark Scharschmidt  
Ms. Adelyn Schiek  
Ms. Aubrey Strong  
Mr. Joshua Thome  
Ms. Morgan Weber



*Christa Williams  
Executive Director*

## Making a Difference

Every gift makes a difference at UW-Fond du Lac. We welcome and encourage gifts at all levels. It is through the support of the community, alumni and friends that the UW-Fond du Lac Foundation makes a difference by providing scholarships, awarding grants for professional development to faculty and staff, sponsoring educational and cultural events for the entire community to enjoy, and supporting campus initiatives that would not otherwise be possible.

Contact the UW-Fond du Lac Foundation today to find out how your gift makes a difference at UW-Fond du Lac.

**Phone:** (920) 929-7657

**E-mail:** uwfdlfdoundation@uwc.edu





*Brian Jones (left), sponsor of the Bernie Jones Memorial Scholarship, with 2007-2008 recipient Morgan Weber and her parents K.C. and Stan Weber.*

## Serving Students & UW-Fond du Lac

Location, location, location: Fond du Lac offers students access to a University of Wisconsin education close to home. That proximity allows many students to live at home and save money, while achieving educational goals. However, education remains a significant investment and, in a world of rising tuition costs and educational competition, many students find themselves making college choices based on cost.

At approximately \$4,200 per year, tuition at UW-Fond du Lac remains a solid value. Additionally, academically gifted students who choose UW-Fond du Lac can apply for scholarships from the UW-Fond du Lac Foundation, which annually awards more than \$37,000 in educational support. The average scholarship is \$1,000 per academic year.

With access to the liberal arts-and-sciences education provided at UW-Fond du Lac, students develop their abilities to think critically and communicate effectively. An environment of new ideas and opportunities for interaction also leads to greater cultural understanding. The Foundation fosters these opportunities, which culminate in well-rounded employees and citizens, through its scholarship program.

The Foundation exists solely to enrich the lives of students and to enhance the communities served through educational opportunities at UW-Fond du Lac. In addition to scholarships, gifts to the UW-Fond du Lac Foundation make possible:

- Professional Development Grants that enhance educational resources
- Sponsorship of educational and cultural events that benefit the campus and community
- Investments in new initiatives that are not possible through other means

To learn more about how a gift to the campus helps students, the campus and community, contact the UW-Fond du Lac Foundation. Together, we are serving students and Fond du Lac.

## Campus Partnership Results in Creation of Art Scholarship Fund



*Art Professor John Scotello speaks with guests at the 2007 Art Momentum event.*

What do you get when you combine the energy and enthusiasm of the UW-Fond du Lac Art Students League, the guidance of Professor John Scotello, and the management of the UW-Fond du Lac Foundation? A gala of fine art and educational funding: Art Momentum.

This campus event, held each May since its inception in 2006, showcases the high-caliber artwork created by UW-Fond du Lac students. In a gallery reception-style setting, students have the satisfaction of showing and selling their art. Proceeds from the sale fund the endowment of an art student scholarship and annual scholarship awards. The first two scholarships

from this fund were awarded to deserving art students in fall 2007.

Not to be outdone by the art students, members of the Multicultural Club have also started an annual fundraising campaign to support campus scholarships. The first scholarship from this new student-created fund will be awarded in fall 2008.

## Career Appreciation Leads Retired Professor to Fund Science Scholarship



*John (Jack) Heil, retired UW-FDL professor*

"This campus has been good to me, and I'd like to be good to it," said recently retired Associate Professor of Physics/Astronomy John "Jack" Heil, Ph.D., of his decision to endow a scholarship for students in the sciences at UW-Fond du Lac.

"I thought about it long ago, and looked forward to it at retirement," he continued, elaborating on his vision. When the scholarship fund reaches its full endowment of \$10,000 under the management of the UW-Fond du Lac Foundation, annual amounts will then be available to students pursuing chemistry, biology, physics, astronomy and mathematics. "It seemed natural to me to do it. We need to encourage more students to get into the sciences, and a scholarship may make it a little bit easier. Most people look on the sciences as difficult, and if it is also financially difficult that may be the clincher that stops them."

Students and others who valued Heil's teaching can now honor his professional career and personal commitment by contributing to the John "Jack" Heil Scholarship fund. Contact the UW-Fond du Lac Foundation office for details, (920) 929-7657.

## Madison Alum Supports UW Students Close to Home



*Joan & Richard Kleinfeldt*

Richard Kleinfeldt knows the impact of a well-timed scholarship. As the recipient of a college scholarship that influenced the course of his life, Kleinfeldt has made an ongoing commitment to remove financial roadblocks for other local students pursuing higher education.

"I remember where I came from," Kleinfeldt said of his decision to fund scholarships at UW-Fond du Lac, the hometown campus that did not exist during his own school days. "Neither of my parents finished high school, but they firmly believed in education, and that education presented the best opportunity for a person or family to move up economically."

Attending the annual UW-Fond du Lac scholarship reception connects Kleinfeldt and his wife, Joan, with the students their gifts support.

"The more I meet students, the more I realize there are a lot of first-generation students," says first-generation graduate Kleinfeldt. "I see the parents glowing. This is a big deal for the family to have their child go to college."

### Contact Us:

UW-Fond du Lac Foundation  
(920) 929-7657  
uwfdlfdoundation@uwc.edu



## FOND DU LAC FOUNDATION

### Circle of Excellence

The Circle of Excellence includes major gifts given to the campus during the last fiscal year and endowed gifts that provide an on-going legacy of support for the UW-Fond du Lac campus.

George J. Becker and Mary C. Becker Scholarship Endowment  
Robert and Crystal Carew Endowment Fund  
Richard A. Knar Sr. Scholarship Endowment  
Francis R. and Ruth E. Oberreich Foundation  
Mercury Marine  
Sadoff Family Foundation Scholarship Endowment  
Marguerite J. Soffa Endowment Fund

### Honor Roll of Donors

The UW-Fond du Lac Foundation recognizes individuals, corporations, service organizations, and foundations for their cumulative giving during the academic year (July 1, 2006 – June 30, 2007).

### Regents Circle (\$2000+)

Fond du Lac Rotary	JF Ahern Company
Francis R. and Ruth E. Oberreich Foundation	Mercury Marine
Huberty & Associates**	

### Chancellor's Society (\$1000-\$1999)

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Fond du Lac Area Foundation	National Exchange Bank & Trust**
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## Henken Club (\$1–\$49)

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Sue Billman  
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Ronald & Jill Theys  
Thomas Thuesch  
Masahiro Yukioka

*If your name has been omitted, misspelled or incorrectly listed, please accept our apology and inform the Foundation office at (920) 929-7657 or e-mail [uwfdl@uwfdu.edu](mailto:uwfdl@uwfdu.edu).*

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# UNIVERSITY OF WISCONSIN – FOND DU LAC 1968-2008



## *Our Vision*

*UW-Fond du Lac is a diverse community of learners providing affordable access to the academic and cultural resources of the University of Wisconsin by combining technology with personalized service and instruction.*

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