



### Connect with "Marian for Life" via Facebook app

Marian University is using the U for Life Facebook app, which helps colleges and universities digitize and distribute current and nostalgic content, including yearbooks, alumni magazines, sports guides, newsletters and more.

With this app, alumni readers are able to tag photos, post comments, and "like" items, while having their interactions multiply virally across newsfeeds of friends and classmates, including existing Facebook pages.

Universities are able to reconnect with lost alumni, publicize events, and increase alumni communication.

U for Life is also the name of the social media company focused on alumni engagement and interaction, which developed this first interactive social publishing experience for alumni communities using Facebook.

Visit <http://apps.facebook.com/marianforlife>, to connect with Marian University Wisconsin for Life. Become a friend of Marian at [www.facebook.com/marianuniversitywi](http://www.facebook.com/marianuniversitywi)

### Marian spirit extends out of state

Marian alumni and friends gathered recently in Illinois and in Arizona for food and fellowship in events that will be replicated in other areas of the country.

Alums, parents and Chicago-area guidance counselors appreciated the opportunity to meet then-new Marian President Steven DiSalvo at Maggiano's Little Italy in Skokie, Ill., in November.

Approximately 50 people came together, according to Director of Alumni and Parent Relations Stephen Matz '01.

"It was a unique event for the guidance counselors, who appreciated it," said Matz. Nearly a dozen counselors from schools including Glenbrook North, Glenbrook South, Niles North and Niles West attended.

Benedictine University in Lisle, Ill., was the site for a "tailgate" party between men's and women's

basketball games during winter break. Another 50 people, mainly parents of athletes and current students living in the Chicago area, attended the event, which featured food and a raffle of Marian spirit items, such as t-shirts, cups, winter hats and sweatshirts.

An early spring baseball game in Arizona offered a third opportunity for approximately 70 parents and alums to gather for fun, fellowship and the opportunity to meet President DiSalvo. The baseball team makes the annual trip to start their play early and parents frequently take the opportunity to travel to warmer weather with their student-athletes.

Matz expects to plan more out-of-state gatherings, especially around sporting events. "It's a way to introduce people to each other and to thank parents, especially, for their support," he said.

### Attention alumni: Class agents needed!

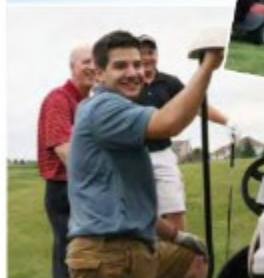
If you enjoy connecting with friends and former classmates, you'll appreciate Marian's soon-to-launch Class Agent program. In fact — you may want to be your class agent!

The Class Agent is a class representative who, working alongside the Advancement Office, will share university information with classmates via two annual letters and will also collect and share classmates' news. There will be one class agent for every undergraduate and graduate school class. The program will launch this spring.

"It's a lot of fun," said Vice President for Advancement Paul M. Neuberger, who

has served as a Class Agent for his undergraduate alma mater, Ripon College. "We provide all of the resources and you get to be the direct line to your class and the first to know what's going on at Marian. The class letters are like mini reunions. We will have special recognition events for Class Agents down the road. The time requirement is minimal, but the impact on Marian and each class is profound."

Advancement Officer Paul Osterholm will be the primary contact for the Class Agent program. For more information on becoming a Class Agent or sharing your alumni news, contact him at [osterholm@marianuniversity.edu](mailto:osterholm@marianuniversity.edu).



# MARIAN UNIVERSITY ALUMNI & Friends Golf Outing

**ON PAR FOR SCHOLARSHIPS** — The commitment of Marian's Alumni Board and a core group of sponsors ensured another successful golf outing fundraiser for the Marian University Alumni Endowed Scholarship. This year's event raised \$19,900, which Director of Alumni and Parent Relations Stephen Matz said is being used to endow the scholarship, from which annual awards will be made. Now in its third year, the golf outing raised \$4,000 in its first year and \$11,800 in its second year.