



LOYOLA
UNIVERSITY
CHICAGO

Water Tower Campus
820 North Michigan Avenue
Chicago, Illinois 60611

Office of the Dean
Graduate School of Business

January 22, 1997

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Seattle, WA 98122

Dear Diana:

I realize that your tuition expenses are a major part of your personal financial planning. Consequently, it is important to me that you be informed promptly that the Loyola University Chicago Board of Trustees has decided that the 1997-98 tuition for the Graduate School of Business will be \$1,838 per course. I want to provide you with some background regarding this increase.

You selected Loyola University Chicago's Graduate School of Business in part because you seek a superior educational experience in the Jesuit tradition. That tradition commits us to undertake those initiatives that will ensure the creation and maintenance of a strong and vibrant educational institution--an institution that will prepare you for the ever-unfolding business climate. We are committed to being an internationally recognized leader in graduate management education. In pursuit of this goal, the Graduate School of Business is committed to the following kinds of support:

- the development of creative new courses, concentrations and programs;
- continued faculty/student research;
- new student programming geared toward enhancing the Loyola MBA experience;
- advancement of our technological infrastructure;
- strengthened placement with a view toward ensuring that our graduates receive the best employment opportunities; and
- fostering creation of innovative centers for research and learning.

The Graduate School of Business' continued financial viability is a prerequisite to our efforts to sustain and enhance our overall educational position. The tuition increase is one piece of a carefully managed, multi-part program leading toward economic balance. That program also includes increased fund-raising efforts, trimmed budgets and guarded salary increases. The 1997-98 tuition increase is smaller than it has been for the past several years, and university administrators expect this to be the last year of increases above national trends.

The faculty and staff of the Graduate School of Business are dedicated to the high purpose of providing you with a stimulating and practical academic experience, and to preparing you for a rewarding career in business. Thank you for recognizing the value of your Loyola education.

Sincerely,

William R. Bryan
Dean
School of Business Administration