

Marian continues to inspire student enrollment

News about programs, opportunities and successful outcomes are encouraging more students to attend Marian University. Continuing a trend of increased new student enrollments at the University, the largest freshman cohort joined the campus community in late August. Total undergraduate enrollment at Marian increased nearly 30 percent from fall 2001 to fall 2011.

Marian's traditional day undergraduate enrollment for fall 2011 of 1,450 students included 475 new freshman, transfer and readmit students, resulting in the largest new student class in Marian's history. According to Vice President for Enrollment Management Stacey Akey '92'06, the first-year student population itself numbered 326 students and was nearly a 5.2 percent increase in first-time, full-time freshmen. This group was also academically stronger than in the past, with increases in both grade point average and ACT test scores.

The University community prides itself on the connections made with students and the opportunities afforded them. While 9 majors drive 72 percent of declared freshmen enrollment, students know they can personalize their education with offerings from 40 academic programs. "We are committed to small class sizes of 15 students to one instructor," Akey said. "This enables us to identify a student's individual strengths, and inspire them to meet their goals and achieve personal and professional success."

Ninety-two percent of students self-report getting hands-on work experience while enrolled in Marian classes. "Graduates will have a job or be ready for graduate school — that's Marian's promise" stated Akey. The successful outcomes of Marian alumni have helped build awareness of the University, resulting in an increase in regional attraction, as well as in out-of-state and international enrollments.

"The Marian experience

transforms students," said Akey. "They are inspired to serve those around them as compassionate and caring citizens who contribute to their communities and work places. Students come to Marian knowing they will be inspired by our core values and find success in their futures."

Students and families find that Marian provides affordability with a commitment to academic scholarships, grant opportunities and tuition among the lowest third in the state among private colleges and universities. More than 90 percent of Marian students receive financial aid.

58%

Percentage of first-time freshman who are first-generation college students

Number of international students enrolled from Australia, Canada, Haiti, Slovakia and Thailand

Percentage of incoming students indicating intent to play varsity athletics

41%

Average GPA of the 33 new students in the Honors Program, the largest cohort in the program's history

3.8

27: Number of new students from Illinois and Missouri, a result of recruitment initiatives

New members join Marian's Board of Trustees

Six new trustees were appointed to the Marian University Board of Trustees in the last year. The new appointees, coupled with the trustees already serving the University, bring the board total to 18 members.



Richard J. Baker President and CEO of Baker Glass, St. Cloud, Wis.

Baker has been involved in many Catholic initiatives in Fond du Lac, including St. Mary Springs Academy, St. Mary Springs High School, of which he is a graduate, and the former Fond du Lac Area Catholic Education System. He recently served Marian University as co-chair of the Herr-Baker Field Committee, assisting in obtaining donations for constructing the baseball field. He is involved in several service organizations and community groups in Fond du Lac.



Joel I. Cohen Retired private banker, New York, N.Y.

After 30 years of experience working in many divisions of financial management for JPMorgan Chase, Cohen provided financial management services via Rodofolier & Co. and Bank of America, philanthropic counsel through the Hopewell Group, and job acquisition strategies to M.B.A. students as a principal in Cavender Park Consulting. He earned a B.A. in political science from Syracuse University.



Sr. Hertha Longo, CSA General treasurer, Congregation of Sisters of St. Agnes, Fond du Lac, Wis.

After earning an M.B.A. in finance from Fordham University, Sr. Hertha earned both an M.A. and a Ph.D. in economics from the University of Notre Dame, where she was nominated Best Graduate Student of the Year by the Department of Economics. In addition to her position as general treasurer for CSA, Sr. Hertha also provides financial forecasting and financial consulting for the Resource Center for Religious Institutes and is a consultant for the National Religious Retirement Office. She served as an assistant professor of economics at Marian from 1986-1992 and earlier earned a B.S.N. degree from Marian.



John K. Nelson Private investor, Chicago, Ill.

Former CEO of ABN Amro Bank N.V., North America, Nelson joined ABN Amro as a trainee in the New York office in 1996. The Global 50 financial institution was purchased by a consortium of international banks in 2009. His board service includes private companies such as The Hopewell Group, LLC, and DS Funding, LLC, as well as not-for-profit institutions such as The President's Council at Fordham University where he earned a B.A. in economics and an M.B.A. in finance, the Curran Center for Catholic American Studies Board at Fordham University, and the Chicago Council on Global Affairs.



Angelo J. Santinelli Founder and owner, Dolan Management, LLC, Sudbury, Mass.

With more than 25 years of business experience in both large and small companies — including private equity financing, strategy development, sales and marketing — Santinelli now provides strategic advisory services to start-up and early stage businesses. He is an adjunct professor of entrepreneurship at Babson College in Massachusetts. Santinelli earned a B.S. degree in business administration from Fordham University and an M.B.A. from Harvard.



Mark Schwabero President, Mercury Marine, Fond du Lac, Wis.

Schwabero joined Mercury Marine, a division of Brunswick Corporation and the world's leading manufacturer of marine propulsion systems, in 2004. He has 28 additional years of experience as a senior executive in the automotive and commercial vehicle industries, including Hendrickson International, Pilkington Libbey-Owens-Ford, and Navistar International. He holds B.S. and M.S. degrees in industrial and systems engineering from Ohio State University, which has honored him as a distinguished alumnus and for meritorious service. He serves on the boards of 1st Source Corporation and National Exchange Bank and Trust.