## **For Immediate Release**

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## Lerch of Service Oil Company Elected to Fox Valley Savings Bank Board

(*Fond du Lac, WI*)—Gary Lerch has been elected to the Fox Valley Savings Bank Board of Directors, announced James J. Rothenbach, FVSB president and CEO. Lerch is president and CEO of Service Oil Company, Inc., in Oshkosh, WI.

"I am pleased to welcome Gary to our board," Rothenbach said. "Gary epitomizes commitment to service and quality in his industry, which aligns with our values at Fox Valley Savings Bank. We appreciate having him represent our Oshkosh community at the board table."

Lerch joined Service Oil Company in 1990, and during his tenure the company has been awarded the Citgo Outstanding Image Excellence Award for 14 consecutive years. The company, Wisconsin's third-largest sub-distributor for BOSS snow and ice control products, also has been recognized as a Highest Achiever for Workplace Safety by the Wisconsin Department of Workforce Development. Service Oil Company is a preferred vendor, design consultant, and installation center for mobile air conditioning units for Oshkosh Truck Corporation.

"Fox Valley Savings Bank is a long-time member of the Oshkosh community, and I am honored to join the board of a bank with such deep community ties," Lerch said. "I look forward to being part of the advisory group that keeps the bank on its path of stability and community service."

Lerch has a 29-year affiliation with the aviation industry, including working relationships with Basler Flight Service, Ratheon/Speed Queen, and the Wisconsin Department of Natural Resources.

His record of community service includes roles as co-chair of the State Highway 21 Corridor Committee; president of the West Algoma Butte des Morts Bridge Citizens Association; board member of M & I Marshall & Ilsley Bank, Oshkosh; and advisory board member for Mooney Airplane Company.

Lerch and his wife, Anne, have three grown children: Andrew, Bethany and Erin.

Fox Valley Savings Bank has been providing Oshkosh, Fond du Lac and Waupun, WI, banking customers with quality services since 1934. Fox Valley Savings Bank is a local bank: This means quick, local decision-making and true community partnership. The bank continues to enhance and expand its banking services with more than 75 years of strength in serving the mortgage and personal banking needs of its communities. ####