

### Why a coach and champion is important

The first professional job is a milestone, an indicator of successful transition to adulthood. College is the bridge that takes us there, but—even though it’s away from home—it’s a place of limited decision-making: classes, majors, living situations, and even meals come with parameters.

The world outside of college is BIG. Wide open. Full of choices. Leaving you wondering where you fit in.

The key to alleviating post-college anxiety is knowing yourself well. When you really know yourself—your abilities, your strengths, your preferences—you can make the pivotal decisions that will lead you forward on your own successful career path. Knowing yourself ensures that your job-search choices land you in an organization where you feel engaged, fulfilled and productive.

### You don’t have to figure it out on your own.

Jane Horowitz, founder of More Than A Resumé is your personal career-launch coach. She will get to know you thoroughly, through a series of conversations and behavioral assessments. In the process, Jane will help you really know yourself.

“When an employer says, ‘Tell me about yourself,’ you will have a ready answer after my personalized coaching,” Jane says. “Your personal statement speaks volumes about you. This is your opportunity to tell who you are and what value you offer an employer. You may be one of many recent graduates, but you are unique in your abilities and behaviors. I can teach you how to best tell your story—in an interview, on your resumé, on LinkedIn and your social networking sites. I will help you deeply know and believe in yourself.”

*Jane is different from most career coaches: She becomes your champion, leading you to personal illumination and self-confidence.*

### It’s not only work... it’s a passion!

As your career-launch advisor and champion, Jane is both a facilitator and a producer. This is a co-creative process. Jane’s role is to ask questions, deeply listen, lead assessments, guide, keep you motivated to stay on task, and support your hard work. Your role is to be open-minded, honest with yourself, willing to try new approaches, and committed to putting in the time and effort required.

It’s personal, intense at times, and fun. When we are done, you’ll have a personalized, proactive job-search strategy.



#### Know Yourself

Knowing and believing in the value you offer employers is your best job search tool.



#### Career Planning

Together we figure out the answer to ‘your doing what with your major?!’



#### Develop your story

You don’t read books or go to movies unless there is a story. The same thing is true about your job search. Successful candidates tell their story.



#### Tell your story

In your Resumé, on your LinkedIn page, in your answer to ‘tell me about yourself’—everywhere you can be found.



#### Job Search Strategy & Plan

You are accountable for your success.



#### Be Yourself

Employers hire candidates they like and know, and then train for skills.

As the job search strategy is implemented, **Jane is available to clients for Pep Talks:** *If something is not working, we’ll fix it. Nervous before an interview? We’ll practice interviewing again. Don’t know how to handle something that’s come up in an interview? We’ll figure it out.*

**Our goal is to land your first professional job within 3-to-4 months.**

**And, Jane will stay with you after you get the job. She is always available for coaching support.**

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