

FOND DU LAC

FOUNDATION AND ALUMNI ASSOCIATION

Feb. 23, 2009

[Addressee Formal]
[Street 1]
[Street 2]
[City, State Zip]

Dear [insert Salutation Informal],

As we celebrate our 40th year of providing higher education in our community, please know how much we appreciate your past support of UW-Fond du Lac. And, how much this campus continues to need you.

Your gift touches *many* lives in our community.

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Christa Williams
Executive Director

Your gifts have:

- Created scholarships for our local sons and daughters.
- Allowed resources no longer funded by state budgets to remain available to those students on campus.
- Ensured that our faculty members have opportunities to refresh and deepen their own content knowledge.
- Offered cultural opportunities to our larger community.

Giving to UW-Fond du Lac is an investment in your community, and an investment you can count on. Recent campus research shows that more than 60 percent of past UW-Fond du Lac students continue to live within 40 miles of Fond du Lac, continuing the circle of commitment and investment in our community. This campus clearly meets an educational need in our area.

Help this vital community service continue for decades to come: Make a gift to the UW-Fond du Lac 40th Anniversary Fund. In the spirit of our anniversary, the campus has set a goal of raising \$40,000 to invest in our continuing commitment to serve local educational needs. Please consider making a gift in a multiple of \$40 that honors the history of academic excellence on this campus. Would \$40, \$400, or even \$4,000 be possible for you this year?

And then **mark your calendar for April 22** and plan to join us for a gala anniversary dinner, at which we will celebrate our founders and the community vision and action that brought this campus to Fond du Lac.

When I thank you on behalf of the Foundation, please remember that I speak for the generations of students, faculty and community members who have benefitted from your generosity during these past 40 years.

With *sincere* thanks,



Christa Williams
Executive Director, UW-Fond du Lac Foundation, Inc.